



## FilmAustralia leaders in documentary

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101 Eton Road, Lindfield NSW 2070  
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www.filmaust.com.au

information

# Zero-Fee Licensing for Documentary Makers

AUSTRALIAN FILMMAKERS ARE ABLE TO LICENSE MATERIAL FOR DOCUMENTARIES FROM FILM AUSTRALIA'S AUDIO-VISUAL ARCHIVE UNDER ZERO FEE LICENCE.

As part of the company's commitment to increasing production opportunities and finding innovative strategies that support the Australian documentary sector, Film Australia will license up to 10 minutes of wholly owned Film Australia material to Australian independent documentary producers without charging a licence fee.

### Who can apply?

This initiative is intended for **Australian independent documentary makers only** and they must fulfill one of the following criteria:

- their production has an Australian free-to-air or pay television presale
- their production is an online documentary
- their production has funding from the Australian Film Commission (AFC), Film Finance Corporation Australia Ltd (FFC) or a state funding body
- their production has a letter of interest from an Australian broadcaster or funding body
- the producer is a film student at an Australian educational institution

OR

- the producer/director is a member of the Screen Producers Association of Australia (SPAA) or Australian Directors Guild (ADG).

A documentary is a program that is "a creative treatment of actuality other than a news, current affairs, sports coverage, magazine, infotainment or light entertainment program" (Australian Content Standard, Australian Communications and Media Authority, 16/12/2004).

### Other costs

Research, handling and preview material are charged at \$250 per hour of research time (minimum one hour).

Charges for transfers, stock and freight are additional.

### Duration

Up to 10 minutes of material from the Film Australia collection, including up to 40 stills, may be used per documentary without a licence fee being charged. Additional material may be negotiated and may be charged at usual Film Australia rates.



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## Rights

Rights licensed will be all media, worldwide for ten years with online rights restricted to the promotion of the licensed production.

Online documentary productions made primarily for a website will be granted full online rights but will be required to watermark all footage and stills with the Film Australia logo. Additional rights may be negotiated and may be charged at usual Film Australia rates.

## On-screen credit

Film Australia will require an on-screen credit in the closing roller stating "Archive material supplied by Film Australia" or as otherwise agreed.

## Terms and conditions

Access to the fee-free material is contingent on:

- application from an eligible documentary filmmaker
- acceptance by the filmmaker of Film Australia's charges for research, handling, preview material, transfers, stock and freight
- the filmmaker entering into a contractually binding licence agreement with Film Australia
- Film Australia having the appropriate rights and clearances to the selected material.

The production must have or be eligible for a rating of "MA15+" or less from the Office of Film and Literature Classification or be an eligible program under the Australian Content Standard.

Material is licensed on a non-exclusive basis for one use in one production as specified in the licence agreement. Uses outside those expressed in the licence agreement require the permission of the Film Australia Library.

On completion of the production, master material provided by the Film Australia Library must be erased.

The filmmaker is liable for any damage or loss incurred to Film Australia Library material whilst in their possession.

A VHS or DVD copy of the completed program must be supplied to Film Australia.

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## What productions are NOT eligible?

- advertising
- broadcasters' inhouse productions
- drama
- exhibitions
- news and current affairs
- retail products
- corporate funded and personal websites.

## Right of refusal

Film Australia retains the right in its absolute discretion to refuse any applications for a zero-fee licence agreement.

## Contact Film Australia Library

The Library section of the Film Australia website includes a Contact Film Australia Library form, which can be used to enquire about zero-fee licensing for your production.

You can also search for footage online and view preview clips, and make an enquiry about a specific selection.

**Web** [www.filmaustralia.com.au/library](http://www.filmaustralia.com.au/library)

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